

# SCANDIT

## About Us

We're the leader in smart data capture giving superpowers to workers, customers and businesses by providing actionable insights and automating end-to-end processes.

Our Smart Data Capture platform enables smart devices, such as smartphones, drones, digital eyewear and robots to interact with physical items by capturing data from barcodes, text, IDs and objects with unmatched speed, accuracy and intelligence.

### Innovation with Impact

With Scandit, any smart device can scan up to 3x faster than dedicated scanners. Such innovation delivers significant cost savings, increases employee retention and customer loyalty.

Many of the world's most successful companies use Scandit Smart Data Capture as part of their digital transformation, including 7-Eleven, Alaska Airlines, Carrefour, FedEx, NHS, La Poste, Bosch, Levi Strauss & Co, Mount Sinai Hospital, Sephora and Toyota.

The company was founded in 2009 by a group of researchers from MIT, ETH Zurich and IBM Research. Scandit has evolved into a world-class team of mobile computer vision, cloud-computing and 'Internet of Things' experts from around the globe, with deep industry expertise in retail, transport and logistics, manufacturing, field service and healthcare.

### Key Facts About Scandit

- Tens of billions of scans per year
- 150+ million active mobile devices.
- The platform supports >20,000 mobile device models.
- Scandit accurately scans up to 3x faster than dedicated scanners, in challenging light, at angles, with damaged labels, across multiple codes, on any smart device
- 100% scanning accuracy (in a test of 1,000 scans carried out by a robot).
- Scandit is trusted by:
  - o 7 of the top 10 European Retailers
  - o 8 of the top 10 US Grocers
  - o 3 of the top 5 Global Couriers
  - o 4 of the top 5 Global Manufacturers
- Preferred mobile barcode scan technology provider of industry standards body, GS1.
- Partner with leading smart device manufacturers, ISVs and SIs such as Apple, Samsung, Oracle and Deloitte.
- Since its Series C funding in May 2020, Scandit more than doubled its annual recurring revenue and now has over 1,700 customers.
- Company type: privately held.
- Company size: ~450 employees.

- Offices: Zurich (HQ), Boston, London, Tampere, Tokyo and Warsaw.

## Founding Team

- Samuel Mueller - CEO and co-founder
- Christian Floerkemeier - CTO, VP Product and co-founder
- Christof Roduner - CIO, VP Engineering and co-founder

## Investors

- In March 2014, Scandit raised \$5.5m with a small group of technology entrepreneurs. The round was led by **Ariel Luedi**, former CEO of hybris, the leading e-commerce vendor, which in 2013 was acquired by SAP.
- In January 2017, Scandit closed a \$7.5m Series A funding round with **Atomico**, the leading global venture capital firm based in London.
- In July 2018, Scandit raised \$30 million in Series B funding led by **GV** (formerly Google Ventures), with participation from NGP Capital and existing investor Atomico, among others.
- In May 2020, Scandit raised \$80 million in Series C funding led by **G2VP** (former partners with Kleiner Perkins), and joined by Salesforce Ventures, Swisscom Ventures, and existing investors Atomico, GV and NGP Capital.
- In February 2022, Scandit raised \$150m Series D Investment Led by **Warburg Pincus**, with strong participation from existing shareholder including Atomico, Forestay Capital, G2VP, GV, Kreos, NGP Capital, Schneider Electric, Sony Innovation Fund by IGV and Swisscom Ventures.

## What We Do

Scandit Smart Data Capture on smart devices enables users to interact with physical items by capturing data from barcodes, text, IDs and objects to automate end-to-end processes and provide actionable insights.

Scandit accurately scans data up to 3x faster than dedicated scanners in challenging light or at angles, on damaged labels, across multiple codes, with any smart device to enable innovation that delivers significant cost savings, increases employee retention and customer loyalty.

We partner with customers at every step with trials, solution design, integration and customer success support included.

Organizations in retail, transport & logistics and manufacturing use Scandit to power mobile apps, used for in-store order fulfilment, store operations, cashier-free checkout, inventory management, proof of delivery and asset tracking. Use cases in healthcare include tracking patients, medication, specimens and supplies.

Scandit gives superpowers to workers, customers and businesses with unmatched speed, accuracy and intelligence.

# Our Products

The Scandit Smart Data Capture Platform is the foundation on which we build products that give superpowers to workers, customers and businesses.

Our Smart Data Capture capabilities are integrated into customer workflows running on smart devices, with support included from concept to live operation.

On top of our core data capture capabilities, we have built a layer of innovative Smart Enablers that we are constantly adding to and improving. These Smart Enablers empower workers to do their job faster, with fewer errors and less strain by letting our technology do the work or equip customers with the knowledge they need to make better decisions.

Scandit Smart Data Capture can be added to native apps and web apps, with or without the need for development, on any smart device with a camera or image feed. The software works on a variety of operating systems, frameworks and 3rd party systems.

Easy integration into any IT environment and synchronisation of enterprise data with ERP and eCommerce solutions is made possible by a comprehensive and versatile integration layer.

## Core Data Capture Capabilities

- **Barcode Scanning** - we provide the fastest and most accurate barcode scanning software available, supporting over 20,000 mobile device types and all major barcode types.
- **Text Recognition (OCR)** - turn any smart device into a powerful, enterprise-grade optical character recognition (OCR) scanner that reads any alphanumeric code, regardless of text size, font or color.
- **ID Scanning** - this enterprise-grade solution combines barcode scanning, text recognition (OCR), and NFC technology, to enable scanning of Machine Readable Zones (MRZ), PDF417 codes, as well as biometric RFID chips.
- **Object recognition** - which uses computer vision technology to locate and recognize objects in images or videos, is utilized to power our Analytics and Execution solutions, such as ShelfView.

## Smart Enablers

- **MatrixScan** - locates, tracks and decodes multiple barcodes, adding visual feedback to indicate which ones have been scanned. The user simply hovers the smart device over the barcodes to capture an entire set in a single sequence. Used for tasks like stock counts, shipping & receiving or capturing multi-code labels.
- **Augmented Reality (AR) Overlay** - adds digital information to the image of a physical object on the device screen. For example, displaying stock levels and product details, delivery instructions or patient information.

## Analytics & Execution

- **ShelfView:** a smart data capture and analytics platform for retail that enables constant shelf visibility and empowers more intelligent and efficient store operations.

## Integration Options

For native mobile apps:

- **Barcode Scanner SDK** - supports most mobile app development platforms (MADPs) such as Cordova, Xamarin (Microsoft), Telerik or Appcelerator/Titanium
- **Keyboard Wedge** - no integration needed. A turnkey option that adds a scanning keyboard to a smart device. For enterprise platforms and corresponding mobile apps like SAP, Oracle, Salesforce or legacy apps.

For websites and web apps:

- **SDK for the Web** - integrates barcode and ID scanning into the browser or e-commerce platforms such as SAP/hybris, Magento and Demandware. No app needed.
- **Enterprise Browser** - no integration needed. This product opens web-based enterprise applications for immediate scanning into those applications.

## Contact Details

Website: <https://www.scandit.com/> - videos: <https://www.scandit.com/resources/videos/>

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Twitter: <https://twitter.com/Scandit> @Scandit

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## Media Contact

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